

Mass Email Customers **for Magento 2**

User & Installation Guide

Version 2.4.7

Overview

The Mass Email Customers extension for Magento 2 gives you the ability to send an email to all or selected registered and guest customers. Send a mass email with one click from the admin sales order grid and the admin customer grid. Email template customization like Magento's default email templates. An easy way to contact your customers and keep them up-to-date with your news, events and updates.

Key Features

- Send mass email to all or selected customers
- Send mass email with one click from the admin sales order grid and admin customer grid
- Easy email template customization like Magento's default email templates
- Custom email variables for customer and order data

Other Features

- Developed by a Magento Certified Developer
- Meets Magento standard development practices
- Simple installation
- 100% open source

Compatibility

Magento Community Edition 2.4

Download the Extension

- 1 Sign in to your account at www.magevision.com
- 2 Navigate to My Account » My Downloads
- 3 Find the extension and click to download it
- 4 Extract the downloaded ZIP file in a temporary directory
- 5 Backup your web directory and store database

Before installing the extension, backup your web directory and store database. All our extensions are tested on clean Magento installations. We can not guarantee compatibility with third party extensions or customized Magento installations. We recommend to install any extension you obtain from us on a testing Magento installation first and then on a live Magento installation in case of incompatibility with third party extensions.

Installing the Extension

Using an Archive and FTP

Upload the extracted folders and files of the extension to the base (root) Magento directory. Do not replace the whole folders, but merge them. If you have downloaded the extension from Magento Marketplace, then create the following folder path `app/code/MageVision/MassEmailCustomers` and upload there the extracted folders and files.

Connect via SSH to your Magento server as, or switch to, the Magento file system owner and run the following commands from the root Magento directory:

```
cd path_to_the_magento_root_directory
php bin/magento maintenance:enable
php bin/magento module:enable MageVision_MassEmailCustomers --clear-static-content
php bin/magento setup:upgrade
php bin/magento setup:di:compile
```

```
php bin/magento setup:static-content:deploy
php bin/magento maintenance:disable
```

Log out from Magento admin and log in again.

Via Composer (Magento Marketplace)

Connect via SSH to your Magento server as, or switch to, the Magento file system owner and run the following commands from the root Magento directory:

```
cd path_to_the_magento_root_directory
php bin/magento maintenance:enable
composer require magevision/module-mass-email-customers
php bin/magento module:enable MageVision_MassEmailCustomers --clear-static-content
php bin/magento setup:upgrade
php bin/magento setup:di:compile
php bin/magento setup:static-content:deploy
php bin/magento maintenance:disable
```

How to Use

Navigate to Magento Admin under Stores § Configuration § MageVision Extensions § Mass Email Customers to configure the sender email and the mass email template.

To customize the email template, navigate to Marketing § Email Templates and add a new template. Load the default "Mass Email Customers" template and customize the subject and content. Available custom variables: "customer_name" (Customer Name), "customer_email" (Customer Email Address), "increment_id" (Order ID — only when sending from the sales order grid).

Save your custom template and configure the extension to use it. Then select customers from the admin customer grid or orders from the admin sales order grid and use the mass action to send the email.

Support

If you need support or have any questions directly related to a MageVision extension, please contact us at support@magevision.com

Best regards,
The MageVision Team